



Dear Friend and Neighbor,

The Hill 2000 Neighborhood Association has two exciting and crowd-pleasing annual events coming up this fall -- Giro della Montagna in September and the Italian Heritage Parade and Festa in October. Combined, these events bring world class talent, hundreds of visitors, and the opportunity to showcase many of our incredible restaurants and businesses to our beloved neighborhood.

The Hill 2000 Neighborhood Association is asking for your assistance in sponsoring these events and by extension, supporting our neighborhood. Your sponsorship is vital to raise funds for neighborhood preservation & beautification, safety & security, and philanthropy.

For the first time, you have the opportunity to participate as a sponsor for both events at a reduced price. Pricing breakdown is below:

Sponsorship Level	Cost for Giro & Festa	Sponsorship Includes
Benefactor	\$4,000 <i>Cost savings of \$1,000</i>	Stage sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event. <b><i>One sponsorship opportunity available per event.</i></b>
Patron	\$2,500 <i>Cost savings of \$500</i>	Tent sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event.
Supporter	\$1,500 <i>Cost savings of \$500</i>	Website presence, social media presence, logo event on t-shirt and logo on vinyl banner.
Friend	\$750 <i>Cost savings of \$250</i>	Website presence and logo on vinyl banner.

Giro Sponsorship Levels	Cost for Giro Sponsorship	Sponsorship Includes
Benefactor	\$2,500	Stage sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event. <b><i>One sponsorship opportunity available per event.</i></b>

Patron	\$1,500	Tent sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event.
Supporter	\$1,000	Website presence, social media presence, logo event on t-shirt and logo on vinyl banner.
Friend	\$500	Website presence and logo on vinyl banner.

<b>Festa Sponsorship Levels</b>	<b>Cost for Festa Sponsorship</b>	<b>Sponsorship Includes</b>
Benefactor	\$2,500	Stage sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event. <b><i>One sponsorship opportunity available per event.</i></b>
Patron	\$1,500	Tent sponsorship, website presence, social media presence, logo on event t-shirt, logo on vinyl banner and name announcement during event.
Supporter	\$1,000	Website presence, social media presence, logo event on t-shirt and logo on vinyl banner.
Friend	\$500	Website presence and logo on vinyl banner.

Combined sponsorship applications are due Friday, August 19 and payments can be made in two installments:

1<sup>st</sup> installment: Due Friday, August 26<sup>th</sup>

2<sup>nd</sup> installment: Due Friday, September 30

Applications and full payment for individual events are due on the following dates:

Giro only sponsorship: Due Friday, August 26

Festa only sponsorship: Due Friday, September 30

Applications can be mailed or dropped off at:

The Hill Neighborhood Center

1935 Marconi Ave

St. Louis, MO, 63110

For more information or questions, email [hillneighborhoodcenter@gmail.com](mailto:hillneighborhoodcenter@gmail.com) or at 314.260.9162.

Please note that the Hill 2000 Neighborhood Association is a 501(c)(3) not-for-profit organization, so your donation is tax deductible. Thank you for your consideration and support!

The Hill 2000 Neighborhood Association

## 2022 Giro della Montagna & Italian Heritage Festa Sponsorship Application

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Level (circle one):

Combined Giro & Festa sponsorship

Giro sponsorship only

Festa sponsorship only

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Email logos to: Lynn Marie Alexander at [hillneighborhoodcenter@gmail.com](mailto:hillneighborhoodcenter@gmail.com)

PDF and JPG file formats are accepted for logos.

Deadlines are as follows:

***Giro and Festa combined sponsorship: Due Friday, August 12<sup>th</sup>.***

***Giro only sponsorship: Due Friday, August 26***

***Festa only sponsorship: Due Friday, September 30***

**Send sponsorship form and payments (payable to Hill 2000, Inc.) to:**

Hill 2000, Inc.

Attn: Giro & Festa

1935 Marconi Ave

St. Louis, MO 63110