



**\*\*\* TRAFFIC ALERT FOR SATURDAY, FEBRUARY 14th\*\*\***

**\*\*Race Day, Valentine's Day 2026\*\***

Dear Hill Neighbor,

The perfect Valentine's Day match for all runners and walkers is set for Saturday, February 14<sup>th</sup>. **The 10<sup>th</sup> Annual Bissinger's Run for the Chocolate! The event has moved from old North City to the historic Italian Hill Neighborhood.** This fun 5k run/walk will be a chocolate extravaganza complete with chocolate finisher bags and lots of delicious treats from St Louis' premier chocolatier, Bissinger's. Detailed information about St Louis' sweetest event can be found at ([www.runforthechocolate.com](http://www.runforthechocolate.com))

In order to accommodate the business and residential community to the best of our ability the course has been developed with you in mind. We attempted to utilize the fewest number of blocked drives and accesses. While we do not want to inconvenience anyone in our community, and we understand that temporary road closures or traffic stoppages are not ideal for everyone. However, temporary traffic stoppages are mandated by the City of St. Louis and they are important safety precautions for the hundreds of athletes participating. There will be police assistance, security staff, and volunteers at all major intersections as well as lead and trail vehicles.

Please expect temporary traffic interruptions on Shaw from Edwards to Macklind, and on January from Wilson to Columbia on Saturday, February 14, 2024, from 8 am to 11 am. Runners are instructed to stay to the RIGHT side of the road way. There will be traffic access during the event, please be patient and drive with care. You may experience minor interruptions to Sublette as our participants make their way around the park. In addition, runners will be running East on Northrup from Edwards to Marconi during the last mile of the 5K event. The event itself begins at 9 am with early race registration beginning at 7 am. Here is a summary of the route:

**START. 5025 Pattison Ave. (In front of *Chocolate Chocolate Chocolate*), Pattison West to Marconi, to Northrup, Northrup to Edwards, across Hwy 44 on Edwards bridge, Shaw to Berra Park, Sublette to Wilson, Wilson to January, January to Columbia, Columbia to Sublette, Sublette back to the Park, Shaw to Edwards, Northrup to Marconi, Marconi to Pattison, Pattison East back to *Chocolate Chocolate Chocolate*. FINISH.**

Thank you for your understanding and patience during the event. We hope you'll consider joining us for a festive morning. Our number one goal is to provide our community with safe, fun, positive events that bring our community together. If you ever have questions or feedback, please contact us.

Happy Valentine's Day from Your Race Crew!

Big Shark Bicycle Company

[www.Bigshark.com](http://www.Bigshark.com)

314-862-1188



Start – West end of Chocolate Chocolate parking lot, east on Pattison, north on Marconi, west on Northrup, south on Edwards, west on Pattison, south on Edwards, west on Shaw, south on Sublette, west on Bischoff, south on January, west on Elizabeth, south on 59<sup>th</sup>, east on Botanical, south on January, east on Columbia, north on Sublette, east on Shaw, north on Edwards, east on Pattison, north on Edwards, east on Northrup, south on Marconi, east on Pattison to Finish at Start.